

Nombre:

Srta. Hendricks

Español 2, Per. \_\_\_\_\_

Fecha:

## Como Se Ve en la Televisión

In order to encourage living a healthy lifestyle, you and your group will think of a product or service that you think you can “sell” to the viewers. You will then create and record an infomercial to promote this product. You must include information about why the product is needed, how it works, how much it costs, where you can get it, etc. Think of questions that someone might ask about the product and make sure you have that information in your video.

Each of you may play the role you want: maybe one or two of you are “clientes” and the others are “vendedores”; or, you can have a team of experts all discussing and presenting the product or service; or, you may have a “host” interviewing “creators” and “users” of the product in a demonstration form; or a combination.

You must utilize as much vocabulary as you can from Unit 2 as well as the preterite tense, demonstratives, reflexive verbs and other unit 2 grammar where applicable.

Your presentation should meet the following criteria:

1. Video should be 60-90 seconds per person. Each person in the group should have an equitable amount of dialogue.
2. You will use a variety of vocab words from Unit 2 as well as any other necessary vocabulary and grammar to talk about healthy lifestyles.
3. You should practice your lines so that you can deliver them with emotion and not just sound like you memorized a script. With the ability to redo and edit the video, you should not be reading any lines from note cards or from a piece of paper and the fluidity between group members should be close to flawless.
4. Be creative! You may incorporate props, costumes, music, etc...use them appropriately and effectively!
5. This is an opportunity to foster your communication skills in Spanish, but also to have fun. Infomercials are often “cheesy” and “silly”; however, remember that the main focus of this and all projects is the Spanish language. Don’t let the plan to be funny affect the actual vocab and grammar requirements.
6. You will turn in a complete script with your video in order to best determine if all criteria were met.

\*\*\*\*You will have time in class to work on ideas and lines, but most of the filming will probably need to be done outside of class. You may work in groups of 2-4 students. Choose wisely and pick a group with whom you can get together and work out of school. If your schedule is limited and/or you work best on your own, you may do this project individually.

This project is worth **100 points** and will be based on the following components:

\_\_\_\_\_/20 **Time:** The **minimum** requirement is 1 minute per student. For a score of 20 in this category, groups should aim for 90 seconds per student. You need to be an active participant in your group and work for your lines. Although we encourage music and other props, the clock will only roll during actual dialogue.

\_\_\_\_\_/20 **Vocabulary:** You must personally use a variety of vocabulary words/phrases from Unit 2 (lesson 1 and 2). These words should be used thoughtfully and be contextually appropriate. In other words, they should sound like a natural part of your script, not thrown in as an afterthought. The minimum number of vocabulary words/phrases from unit 2 to be used per person is 10. For a perfect score, you should aim for 15 **well placed** and correctly used vocabulary words/phrases from unit 2.

\_\_\_\_\_/20 **Grammar:** Since this is a video project and you have the ability to edit, the expectation in this category is very high. We are not expecting your grammar to be perfect since you are not reading your lines, however you should have command of the grammatical concepts we have covered. Errors in grammar should not be so extreme that we cannot understand your skit.

\_\_\_\_\_/20 **Delivery and Pronunciation:** You should speak loudly and clearly and with inflection in your voice. Although we do not expect you to sound like a native speaker, we do expect that your accent and delivery reflects practice and effort. You should not be making the common pronunciation errors that are heard in a Spanish 1 class.

\_\_\_\_\_/20 **Overall Presentation:** How well do you follow the criteria? Is your presentation *original, creative and appropriate* in content? Do you get into your role and go above and beyond the minimum expectations in order to educate and **ENTERTAIN** your teacher and peers?

**Total:** \_\_\_\_/100

**Due Date:**

**\*\*One person from your group must upload the video and script to google classroom BEFORE class on that date. Technological difficulties will not be an excuse for a late project. Don't wait until the last minute and make sure problems get resolved ahead of time!**